



# Jonny Harvell

## Senior Graphic Designer

+44 (0) 7932 071 771

jonnyharvell@hotmail.com

I'm a Senior Graphic Designer with 9 years' experience, working across branding, print design, web design, digital design and art direction. I believe good ideas are fundamental to good design. My aim is always to create meaningful, beautiful work that can stand the test of time.

### Experience

10/2023 - NOW

#### Senior Designer

Simplyhealth Group (Simplyhealth / Denplan)

As the most senior designer within the marketing department, I have been responsible for overseeing a brand refresh of both Simplyhealth and Denplan while navigating a complex and challenging stakeholder group. Using my agency experience, I helped streamline processes and generated more brand consistency across both sister companies.

10/2021 - 10/2023

#### Senior Graphic Designer

BPL Marketing

In this position I mentored other designers, fostering development and progression. I also managed numerous projects as the design lead, and present work directly to clients on a regular basis. This role required me to keep on top of multiple projects at once while adhering to challenging time constraints.

05/2016 - 10/2021

#### Midweight Graphic Designer

BPL Marketing

In this role I began to take ownership of projects and became more involved in client meetings. I worked more independently on idea generation and development, and gained valuable experience in brand development and website design. I also supervised other designers and I learned to delegate effectively.

10/2015 - 05/2016

#### Junior Graphic Designer

BPL Marketing

In this role I contributed to the complete design process, from conceptualisation to artworking. I gained experience working for national and international brands such as Three, The Guardian, Mirriad and Racing TV, as well as being part of the creative process for new brands. I also produced presentations, graphics and concepts for pitch meetings.

05/2014 - 08/2015

#### Junior Graphic Designer

Romans Estate Agency Group

I provided support to the in-house marketing team producing infographics and marketing material for use online and in-store.

### Education

09/2014 - 06/2015

**HNC Graphic Design | Richmond Upon Thames College**  
Distinction

09/2008 - 06/2011

**BA Communication & Media | Bournemouth University**  
2:1 Hons

### Everything Else

#### Software

Illustrator      Figma  
InDesign        After Effects  
Photoshop       PowerPoint

#### Awards

2017 Transform Award (Bronze)  
**Best Place or Nation Brand**  
*Project: National Memorial Arboretum rebrand*

References are available on request