



# Jonny Harvell

## Senior Graphic Designer

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I'm a Senior Graphic Designer with over 8 years' experience, working across branding, print design, web design, digital design and art direction. I believe good ideas are fundamental to good design. My aim is always to create meaningful, beautiful work that can stand the test of time.

### Experience

10/2021 - NOW

#### Senior Graphic Designer BPL Marketing

I started a leadership role within this design and marketing agency after 6 years with the company. In this position I mentor midweight and junior designers, encouraging them and fostering development and progression. I also manage numerous projects as the design lead, and present work directly to clients on a regular basis. This role requires me to keep on top of multiple projects at once while adhering to challenging time constraints.

05/2016 - 10/2021

#### Midweight Graphic Designer BPL Marketing

In this role I began to take ownership of projects and became more involved in client meetings. I worked more independently on idea generation and development, and gained valuable experience in brand development and website design. I also began to supervise other designers and I learned to delegate effectively.

10/2015 - 05/2016

#### Junior Graphic Designer BPL Marketing

In this role I contributed to the complete design process, from conceptualisation to delivery. I gained experience working for national and international brands such as Three, The Guardian, Mirriad and Racing TV, as well as being part of the creative process for new brands. I also produced presentations, graphics and concepts for pitch meetings.

05/2014 - 08/2015

#### Junior Graphic Designer Romans Estate Agency Group

I provided support to the in-house marketing team producing infographics and marketing material for use online and in-store.

### Education

09/2014 - 06/2015

#### HNC Graphic Design | Richmond Upon Thames College Distinction

09/2008 - 06/2011

#### BA Communication & Media | Bournemouth University 2:1 Hons

### Everything Else

#### Software

Illustrator  
InDesign  
Photoshop  
Adobe XD  
After Effects  
PowerPoint

#### Awards

2017 Transform Award (Bronze) for Best Place or Nation Brand  
Project: National Memorial Arboretum rebrand

References are available on request